

How to Get Your 15

CNH KIWIN'S Membership Resources

In order to charter or remain an active KIWIN'S club, every club has to have at least 15 members. The way you interpret that number will be different from what someone else's interpretation could be: "15, that is so easy. I'll just get 15 of my friends!" or "15. Man is that a lot. How am I going to do this?" Whatever your interpretation may be, here are 5 ways to get your 15 members.

1. *Bring a friend*

If you're a newly chartered club, it can seem to be difficult to get your first 15 members. But if you're chartered, there must be a newly formed group of officers such as the President, Vice-President, Secretary, Treasurer, and etc. At your next meeting, have everyone bring one friend. If you could bring more, definitely do so. This will help you gain momentum. At each new meeting that you have, which could be every week, bring a new friend. Before you know it, you'll have 15 members interested in getting to know what KIWIN'S is all about!

If you're a seasoned KIWIN'S club, follow the same advice. Every member knows at least one person that is not in KIWIN'S. String them along! If you have to, give them an incentive or have your club put one out. And if you're saying, "Well, all of my friends are already in KIWIN'S," then use your KIWIN'S charisma and spirit to attract other students you may not know!

2. *Club Rush Week*

Almost every school has a club rush week. If your school doesn't have one, no worries. Ask your school if you can hold a booth out in the most frequented area in school (the quad, the hill, grass area). Put up a poster you made of KIWIN'S with pictures of your club doing service projects or if you're new, make a nice poster board on what KIWIN'S is. Students definitely like to learn things from their peers. Add quotes or testimonials of alumni or current students with their pictures so that they can recognize the students. Make flyers that have your meeting days and times. Add opportunities onto those flyers such as scholarships, friends, and community service hours.

3. *Plan A Bonding Night/Social*

Bonding Nights/socials are always fun and inexpensive. Plan a few games and have everyone bring a main dish or divide up the sides, main dishes, and drinks among your members or guests. Have every member bring at least one person. Don't coordinate this event minute by minute, just go with the flow while still having at least 6 games to play whether they're ice-

breakers or sports games. Go around and talk to people who aren't members. Get them interested. Even do a 5 minute presentation on what KIWIN'S is and how it can benefit them as it will or already has done to you.

4. Participate In School Events

School events can range from food fairs to Back to School Night. Always hold a booth at these events because you never know whom you may attract. School events are always great because parents are sometimes present. Parents sometimes will take up more of an interest than their students but parents have the power to encourage their students to join a club. Usually the students will go and then it's up to you to keep them interested.

5. Reach Out To Your Community

Start service projects that may interest students. You'll have students who are passionate about animals, music, and etc. Starting service projects those interests can attract new members because it's a subject they're interested in. So open up your service projects sometimes to all students at your school, not just to the KIWIN'S members.



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